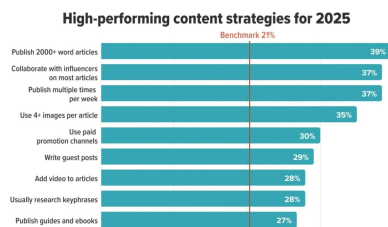


News and helpful information from your friends at AmeriWeb Hosting November 2025



High Performing Content Strategies for 2025



A recent survey of 808 marketing professionals revealed this ranking of the most successful methods of marketing a web site. Note, each business is different, your results will probably vary.

Each web site owner should be using at least a few of these techniques. If you have any questions, please feel free to contact me at your convenience. Click on image to see it in detail.



HOW TO

How to Auto Update the Year on your WebSite

Here are some handy code snippets to add to the html code of your web site:

TO ADD THE YEAR (and it auto updates based upon the year set on your local computer)

```
<script type="text/javascript">var d = new Date();document.write(d.getFullYear());>
```

TO ADD THE COPYRIGHT CHARACTER ©

©

CODE TO PUT IT ALL TOGETHER (editing my information and inserting yours)

```
Copyright © script type="text/javascript">var d = new Date();document.write(d.getFullYear());  
<a href="https://ameriwebhosting.com/" target="_blank">Designed  
and Managed by Ameriweb Hosting - Plainfield, IL>
```

WILL DISPLAY AS:

Copyright © 2025 [Designed and Managed by Ameriweb Hosting - Plainfield, IL](https://ameriwebhosting.com/)

We have hundreds of different snippets we rely on in our coding tasks. Need something specific? Contact us and we will see if we can find what you need.

**MARKETING****Increase Your Professionalism Online**

If you want a simple way to step up your business or personal branding, don't overlook one of the most critical elements of communication: a customized email address. Whether you run a brick-and-mortar business, an income-generating blog, or maybe you want to update your resume for that next big role, you need a consistent brand identity and an email that perfectly matches what you do.

Email has become a primary mode of communication because it's free and effective. An official business email will make you look more established and will encourage new customers to take you seriously. While your vintage Hotmail address might have worked a couple of years ago, now is the time to upgrade in order to look more savvy, professional, and polished.

It's a no-brainer that a generic Gmail or Yahoo address not only looks unprofessional now-a-days, but will also likely get lost in cluttered inboxes. On the other hand, an email address with your name or company can draw in more people as they are more likely to open your messages if they can easily identify you in the endless barrage of daily notifications.

There are two types of email address available:

- **Hosted Email** which is stored on our server until you call for it through webmail, an email application (like Thunderbird or

Outlook) or another method. You can send or receive email through this method.

- **Forwarded Email** which is not stored on our server, but rather is simply relayed or forwarded to another email account. You can only receive email from a forwarded account, yourdomain.com emails are forwarded on to your gmail, hotmail or other account, for instance. We can also forward to multiple emails simultaneously.

If you are hosted by AmeriWeb Hosting, we include your official business email free. Both hosted and forwarded. And we include some effective spam filtering as well. Contact us with any questions!



ASK A TECH

Q: I am on an extremely limited advertising budget. What can I do to promote my web site at little or no cost?

A: I recommend you try two strategies.

- First, add a signature to all of your outgoing email. Make it EASY for people who know you to find your web site, your phone number, etc.
- Second, I would start an email list and send something out AT LEAST monthly. Keep your name and business in front of subscribers.

Both of these strategies are very affordable (free) and best of all, they work!

Here is my email signature, it works!

Thanks!



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